CDA Presents: Diverse ideas, fresh solutions

150-plus courses and workshops, hundreds of exhibitors

One of the nation’s biggest dental conventions, CDA Presents The Art and Science of Dentistry, will be in San Francisco Aug. 24-26, with online registration now available at www.cdapresents.com/sf2017.

Full program available
The CDA Presents Program, available through the meeting’s dedicated website as a mobile-friendly PDF, is color-coded, organized by day (Thursday-Saturday) and categorized into lectures and workshops, to help attendees identify courses and plan a personal daily schedule.

Early registration for workshops will help guarantee a seat at these ticketed events. And while all lectures are free, attendees have the option to reserve a seat for a nominal cost for some popular lectures. Details, including course descriptions and speaker biographies, are in the program.

A return to Moscone West
After many consecutive years in Moscone Center South, this year the San Francisco convention will take place directly across the street in Moscone West, offering attendees two floors of dental innovation from nearly 400 exhibitors to explore. All courses will be held on the second and third floors.

Limited preferred lodging
A limited number of rooms are available at preferred rates at the 11 hotels in the CDA housing block. Early reservation will help ensure choice of hotels. This close to the meeting, reservations cannot be guaranteed but will be made if space is available. Moscone West is easily accessible from all hotels in the housing block.

The hotel information section of the program includes a map of the hotels and their proximity to the convention, along with hotel descriptions, rates and directions for finding potential rooms online and by phone, fax or email.

Diverse ideas and fresh solutions
CDA Presents The Art and Science of Dentistry, held biannually in Anaheim in the spring and San Francisco in the fall, offers continuing education through more than 150 courses and workshops plus the latest dental products and services from hundreds of exhibitors.

Those who attend the three-day convention will have numerous opportunities to spot emerging trends, gain new perspectives on practice and find solutions for common problems through engagement with peers and mentors.

You can find the CDA Presents Program in the June issue of the Journal of the California Dental Association or you can visit www.cdapresents.com/sf2017 for a PDF version for mobile reading.

CDA and ICOI Meetings
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San Francisco’s cable cars are blocks away from the Moscone Center, the site of the California Dental Association’s northern version of its two main annual meetings. The event features a broad selection of courses, lectures and workshops — and more than 400 companies displaying dentistry’s latest products and services. Photo/Managing Editor Robert Selleck, DTA

Otolaryngologist to join cadaver workshop

A popular workshop at CDA Presents The Art and Science of Dentistry that uses cone beam computed tomography to preview and identify head and neck anatomy prior to and during dissection will return to the San Francisco convention this fall — with an added element.

Joining Homayon Asadi, DDS, and David Hatcher, DDS, as a lecturer will be Nancy Appelblatt, MD.

Appelblatt, an otolaryngologist, has had an abiding interest in sleep and sleep-disordered breathing since the early 1990s and has lectured extensively on sleep-disordered breathing in the U.S. She will bring to the hands-on workshop her perspective and expertise, providing a new focus on temporomandibular joint dysfunction and airway-related anatomy and disorders.

“We learn so much from cone beam in terms of the anatomy that I deal with, and cross-culturally with the dentist, that it’s turned out to be very fruitful to look at things from a circumferential point of view,” said Appelblatt, who attended the CDA Presents Anaheim workshop to plan her participation as a lecturer at the San Francisco workshop. Appelblatt attended in an unofficial capacity but occasionally contributed to the discussion, and Hatcher observed the value that her clinical perspective added to the course.

“I noticed we were really able to put the anatomy in clinical context a little better than we did before,” Hatcher said. “Every time we came upon a piece of anatomy we talked about the clinical correlations of that anatomy, including some of the red flags and areas of concern.” For example, anatomic changes can occur when breathing changes over the years and these changes can be seen in some of the soft tissues. “It’s helpful to correlate those changes when looking at the anatomy and at normal or abnormal radiographs,” Appelblatt said.

Attendees, working in pairs on a half-

〈Source: California Dental Association〉